**Agricultural Value Chain**

What is a Value Chain?

A value Chain is the full range of activities that businesses employ to bring a product or service to market.

Every product has a unique value chain

**What are the Points in Value Chain?**

PRODUCER INTERMEDIARY CONSUMERS

The variety of Intermediaries can enhance and improve the value chain

Intermediary includes a) Supplies b) Brokers c) Transportation d) Wholesalers e) Manufacturers f) Researchers g) Packaging h) Policymakers i) Sellers j) Marketers

Understanding the Stakeholders within your value chain is critical to leveraging and improving on each one of them

In successful value chain, each stakeholder works to support one another and to satisfy the need of the customers

